



CONNECTING A VITAL INDUSTRY

NEWS RELEASE – Contact Tori Miller at +1 703 373 4300

Global Cold Chain Alliance Helps Transport and Store Breast Milk for Babies in Africa

IARW members participates in program for second time during the past year

WASHINGTON, DC, May 19, 2008 – For the second time during the past year, The Global Cold Chain Alliance, working through member companies of the International Association of Refrigerated Warehouses (IARW), a Core Partner organization of the Alliance, is helping to supply human breast milk to needy babies in two African nations.

IARW and two of its member companies in South Africa (Barpro Storage and Etlin Storage) have teamed with The International Breast Milk Project to store 43,000 ounces of donated breast milk (equivalent to 10,000 infant meals) to be shipped from the United States to South Africa. The milk will be distributed to Milk Matters, a non-profit organization in Cape Town that collects donated breast milk and supplies it to babies deprived of their mothers' own milk, giving them the best possible start in life.

Jill Youse of the International Breast Milk Project thanked IARW for its continuing support of the project.

“The Global Cold Chain Alliance and IARW have stepped up twice now to help store and deliver this crucial nourishment to babies in need,” Youse said. “It is this type of consistent support that will make a difference in the lives of thousands of children.”

Alliance and IARW President & CEO Bill Hudson says the effort is likely to continue.

“An important part of our mission is to maintain and protect the global perishable food supply chain and utilize our resources to benefit people in need around the world,”

Hudson said. "This is a great program and we are proud to support it in any way we can."

The milk is scheduled to ship from the United States to South Africa, on May 20, 2008.

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Comprised of its Core Partners, including the International Association of Refrigerated Warehouses, the World Food Logistics Organization, the International Refrigerated Transportation Association, and the International Association for Cold Storage Construction, the Global Cold Chain Alliance represents all major industries engaged in temperature-controlled logistics. The Alliance unites partners to facilitate communication, networking, and education for the perishable food industry. For more information, visit www.gcca.org.